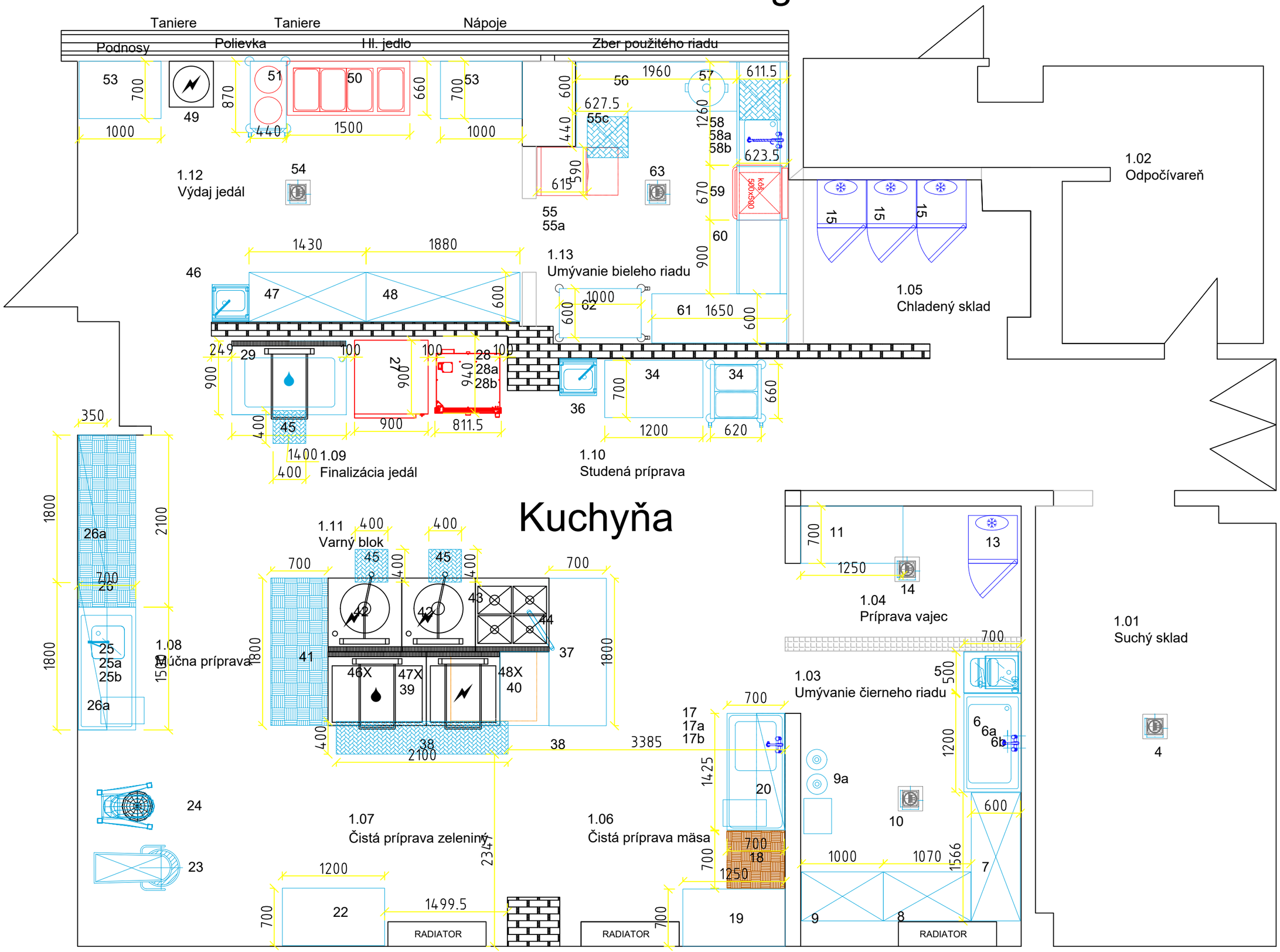Gastrotechnológie